

FROM MANUSCRIPT TO BOOK:

A PUBLISHING PANEL WITH THE UNIVERSITY OF IOWA PRESS

Monday April 29th, 5:30-7:20pm
EI22 Visual Arts Building

GUESTS:

- ✦ Susan Hill Newton *Managing Editor, University of Iowa Press*
- ✦ Karen Copp *Associate Director / Design & Production Manager, University of Iowa Press*
- ✦ Sara T. Sauers *Typographic Designer & letterpress printer / Freelance Book Designer for University of Iowa Press*

MODERATED BY:

- ✦ Sonia Farmer *Instructor of Record for Digital Design for Publishing / MFA candidate at the University of Iowa Center for the Book*

ABOUT:

This special panel has been put together for the Spring 2019 students of Book Design for Publishing (second section) at the University of Iowa, many of whom are on the “literary publishing track” to complete their certificate in writing. After a semester-long introduction to the principles of book design and the digital programs used to implement them, this panel seeks to contextualize the process of book design within the larger scope of the publishing house. How is publishing a book a collaborative project? Discussing their roles in this process, three guests affiliated with the University of Iowa Press will break down behind-the-scenes decisions and considerations that determine how a book lives in the world.

STRUCTURE:

- ✦ Introductions & thanks
- ✦ Opening questions from Sonia
- ✦ Questions from students
- ✦ Informal show and tell of guest materials and student projects

Opening questions for consideration ahead of the panel:

- ✦ How and where does the publishing process begin for a manuscript to become a book? How does it get handed over from person to person, and what are your particular considerations when it is your turn with the book?
- ✦ What is special or usual about this process at the University of Iowa Press compared to, for example, a larger and/or non-University press?
- ✦ What is challenging about the collaborative process of making books? What is rewarding?